

## How to stretch the sustainability ambitions of Unipol Group

Where are we on sdg's strategy journey and what got we there?



November 2

# Summary

1. Introduction
2. Background
3. Measurement of SDG Impact is key to achieving the 2030 Agenda goals
4. Business planning potential of iSDG tool
5. Next Steps: Are we planning strategies in line with 2030 agenda?

## OUR LEADERSHIP

### NON-LIFE

IN ITALY

- ✓ premium income **8.3 € billion<sup>a</sup>**
- ✓ market share **19.7%<sup>b</sup>**

### SALES NETWORK

IN ITALY

- ✓ **over 2,000** agencies

### TELEMATICS

IN EUROPE

- ✓ among the **leaders in the world**
- ✓ market share around **70%** in Italy

### REPUTATION

AMONG FIG IN ITALY<sup>c</sup>

- ✓ **best in class** reputation
- ✓ **'top-of-mind'** brand

## Sdg Ambition – Why?

- Growing focus on impact implies Setting, Tracking & Integrating High-Impact Sustainability Goals
- Identify key risk drivers and opportunity space
- Be aware of increasing stakeholder demands for corporate accountability
- Deal with challenges the markets and the general scenarios.

## How to align business strategy to the SDGs?

- A multi-year journey
- Understanding which sdgs initiatives aiming value creation
- Collaborative efforts
- Engaging with technical departments and planning and controlling business units

## Key Message

The Sustainable Development Goals (SDGs) are a market agenda for the next 7 years

in effect, a **purchase order from the future.**

Our path to a sustainable future

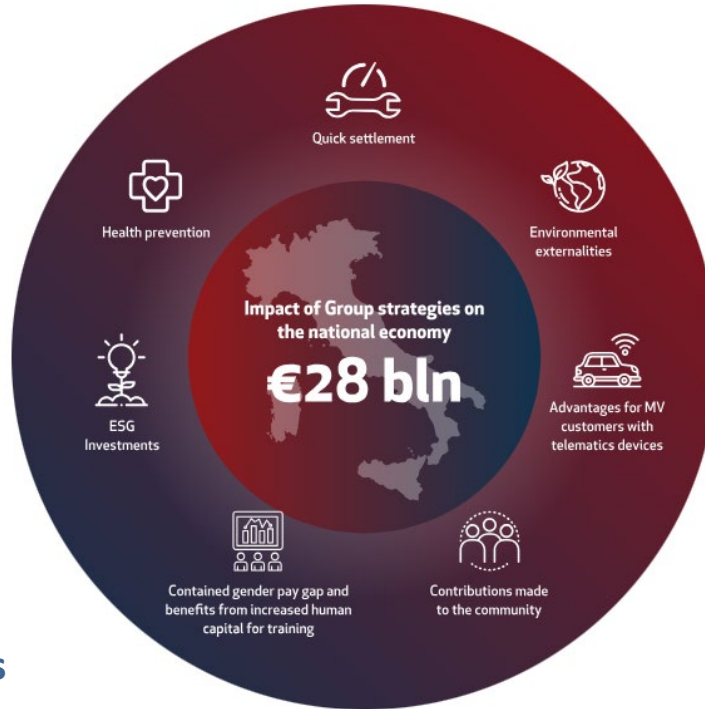


- Sdgs are on the rise, but **still not a priority** and further threatened by recent crises.
- Sdg is an **important driver** and quantifying sustainability impact can help to **select practice** aligned with Frameworks & standards as CSRD, Paris agreement, global SDG goals, TCFD, TNFD, SBTi, UNPRI, UNPSI and related targets (e.g. net zero assets & UW),

## Key Message

Since the 2019-2022 business plan, Unipol decided to:

- measure the economic value of its non-financial impacts
- associate business targets to the SDGs



→What it has arisen from our experience is:

- **Awareness** to move away from a reporting approach and go towards **outcome oriented approach** enabling to set improvement goals and reflect on strategies.
- **Not industrial specific methodologies and not comparable** for assessing the impact of insurance business on sustainable development.

Under such scenario **iSDG tool is an additional methodology** supporting measuring and linking business target to the SDG.

## Key Message

### iSDG tool as solid impact quantification opportunity

- consistent **framework** to enable a roadmap.
- **opportunities** for measuring sdg business impact.
- setting a **baseline** and tracking yearly progress

From



To

- A struggle to measure and understand their businesses' impact on the Sdgs
- Misallocation of impacts
- Risk of sdg - washing

- A concrete, practice tool enabling companies for rapid adoption and better impact measurement and reporting and optimizing existing and future strategies

## Key Message

Benefits from measuring business value and social and environmental **impact associated with sdg's initiatives into LoB's level across key issue areas**



Measuring impact is a learning process.



What is important is not the result itself, but what we learn from the process and from the permanent monitoring of the outcomes.



Evaluation is more useful to internal audience than to the external stakeholders.



it works better as a tool to support strategic decisions than as a form of reporting or communication





## Key Message

Having a **high-quality data baseline is vital** for building awareness and **playing a role** in achieving the sdg's by 2030

Understanding how embed **iSDG tool** across the core business activities is critical to achieving the sdgs by 2030.

Unipol is exploring ways **to build the right capabilities** to insure Sdg impact:

- Map portfolio

Service and Products with a collective Impact on population level

- Granular iSDG indicator results

Evidence of the link of social & financial results (link between business performance and sustainability performance)

## Key Message

- Collecting and **analysing relevant data is a crucial challenge**
- **Assessing in progress the activities**
- **Addressing or redirect the activities** in support of the achievement of the SDGs
- How to **set sdg goals** consistent with **business goal achievement planning?**

## Prioritization and Assessment progress

- Identifying SDG-related market opportunities and negative impacts on society and the planet
- Assessment of business performance drivers affecting different measures of iSDG impact
- Offering to internal technical dept a solid, quantitative view on business potential impact of the sdg initiative
- Tracking business value associated with specific sdg issues for updating the initiatives and eventually making some adjustment

## Key Message: Implementing sdg's strategy is a multi-year journey

Potential benefits in planning from the adoption of iSDG tool to support the next strategic planning process



Integrating SDG impacts into business decisions to prevent and mitigate risks; iSDG as powerful tool for **planning the impact on some material SDG**.



Exploring Sdg's and areas of **public commitment and/or target**



Through the relevant indicators and metrics that capture the potential sdg's impact, **better calibrate interventions** for value creation



Collaborative approach and efforts across the Company for systematic mapping of insurance solutions vs SDGs

**Thank you**

**<https://www.unipol.it/en/sustainability>**