

JA Kyosai's approaches and challenge for Local Community "Resilience"

Zenkyoren
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What is Zenkyoren (JA Kyosai)?

Initiation of “Zenkyoren (JA Kyosai)”



Established under the philosophy of Mutual Aid
“One for all, all for one.”

Father of JA Kyosai: **Toyohiko Kagawa**

Y1948: Launched **JA Kyosai business** in
Hokkaido(Northern island)

Y1951: Established **Zenkyoren** in order to
expand JA Kyosai business nationwide



What is Zenkyoren (JA Kyosai)?

<Mission of JA Kyosai>

1. JA Kyosai meets the trust and expectations of members and policyholders by **providing security and satisfaction** through business activities based on the philosophy of “mutual aid” that agricultural cooperatives strive for.
1. JA Kyosai helps members and policyholders to **secure and improve their living standards** by providing “comprehensive coverage of people, homes, and vehicles” with the best securities, prices, and services.
1. JA kyosai **contributes to the development of local communities** where people can enjoy secure and affluent lives by actively pursuing its business activities.

Role of Zenkyoren

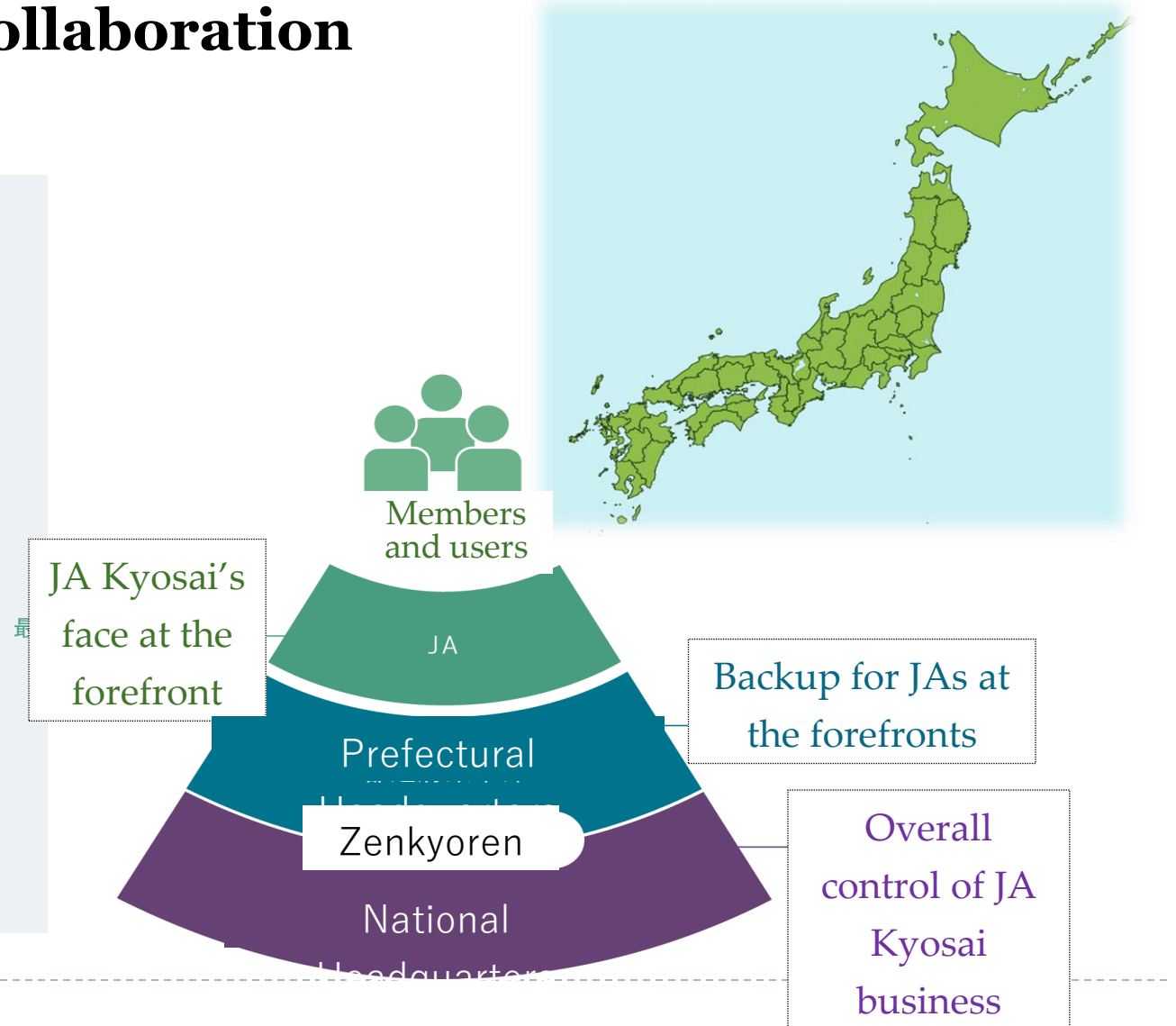
Community-based services in collaboration with JA throughout Japan

[JA]

There are 506 JAs at the local level nationwide, which conduct comprehensive businesses such as marketing and supply for farmers, credit and insurance for livelihood of members and users.

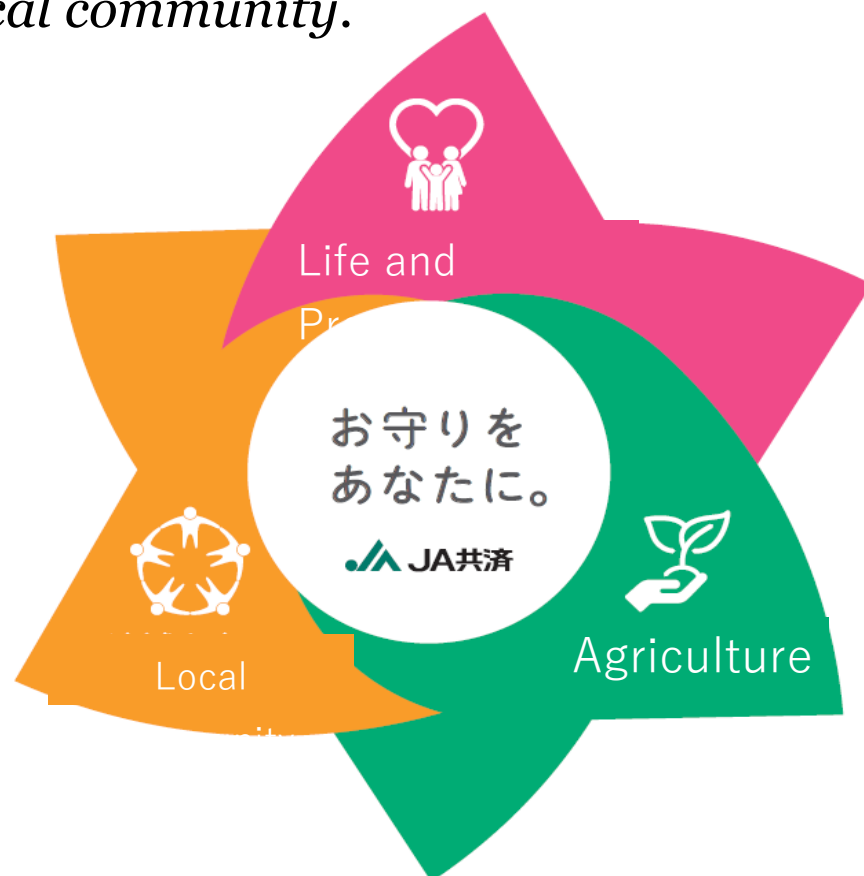
[Zenkyoren]

Zenkyoren comprises 47 prefectural headquarters and national headquarters, and conducts insurance business together with JAs. Zenkyoren mainly engages planning, product development, asset management, and risk management.



Outline of Zenkyoren

Spread our charm (= Cooperative insurance) to protect *Life and Property, Agriculture and Local community*.



Policies in force (end of FY2023)

LIFE

No. of policies	21.7 mil
Sum insured	¥79,438 bil

HOME

No. of policies	9.0 mil
Sum insured	¥137,527 bil

VEHICLE

No. of automobile insurance	8.1 mil
No. of automobile liability insurance	6.5 mil

JA Kyosai Three-Year Business Plan (From FY2022 to FY2024)

Unchanging peace of mind in new era: JA Kyosai supports the future of agriculture and livelihood

Each member and user
<Standing closer>



<Fundamental Approach>

- 1 Peace of mind and satisfaction by standing closer
- 2 Sustainable foundation for JAs

Optimal securities and services and comprehensive peace of mind
<Delivering>



Agriculture and local communities
<Connecting>



Priority Initiative	Detailed contents
1. Accelerated response to new lifestyles	<ol style="list-style-type: none"> 1 . Integrated development of coverage and services based on new needs 2 . Procedure development and establishment of highly convenient contact through digital utilization 3 . Strengthening agricultural coverage initiatives and contributing to agriculture and local communities
2. Long-term stable development of JA Kyosai business	<ol style="list-style-type: none"> 1 . Implementing activities related to standing closer to policyholders and members 2 . Strengthening processes and drastically simplifying administrative work through digital utilization <ul style="list-style-type: none"> (2) Enhancing efficiency of underwriting investigation and claims adjustment as well as automobile claims investigation <u>② Strengthening framework for damage investigation and claims adjustment for building insurance in response to frequent occurrence of large-scale natural disasters</u> 3 . Support for PDCA activities for JA Kyosai business in JAs
3. Creating frameworks and schemes to provide long-term security for policyholders	<ol style="list-style-type: none"> 1 . Development of business implementation approach for Zenkyoren toward enhancing JA guidance and support function 2 . Enhancement and reinforcement of enterprise risk management approach in anticipation of new prudential regulations

Claims paid for natural disasters

Most significant payments since 1995

- ① Jan. 1995: The Great Hanshin earthquake
101,535 claims, ¥118.8 billion
- ② Sep. 2004: Typhoon Songda (No. 18)
284,564 claims, ¥108.3 billion
- ③ Mar. 2011: The Great East Japan earthquake
684,820 claims, ¥937.6 billion
- ④ Apr. 2016: The Kumamoto earthquake
94,223 claims, ¥148.7 billion
- ⑤ Sep. 2018: Typhoon Jebi (No. 21)
231,461 claims, ¥117.3 billion
- ⑥ Oct. 2019: Typhoon Hagibis(No. 19)
83,661 claims, ¥101.4 billion
- ⑦ Feb. 2021: Off the coast of Fukushima prefecture earthquake
133,145 claims, ¥109.8billion



Building Endowment Insurance Payment

Insurance

Coverage for fire and natural disasters

No. of policies **9.09** million

Sum insured **137.52** trillion yen



Payment at the Great East Japan Earthquake(2011)

	JA KYOSAI	Non-life insurance company total
Num. of claims	684,867 claims	826,335 Claims
Payments	937.7 billion yen	1,289.6 billion yen



Current JA Kyosai's initiatives for Local Community "Resilience"

1. Improving 'resilience' is an important issue for local communities.
2. Members can demand on-site support immediately after the disaster, early restoration of daily life and early resumption of farming activities are required.
3. Promotion of disaster prevention initiatives based on past disaster experiences.



Current JA Kyosai's initiatives for Local Community “Resilience”

1 On-site support

Material support



Livelihood support



Current JA Kyosai's initiatives for Local Community “Resilience”

2

Early restoration & Early resumption

Recovery support



Sales support



Current JA Kyosai's initiatives for Local Community "Resilience"

3 Prevention & Mitigation

Awareness-raising Activities for Disaster



Preparedness for Disaster



Noto Peninsula Earthquake (Occurred on 1st January 2024)

Maximum Disaster-stricken Area: Tip of Noto Peninsula (Ishikawa Pref.)





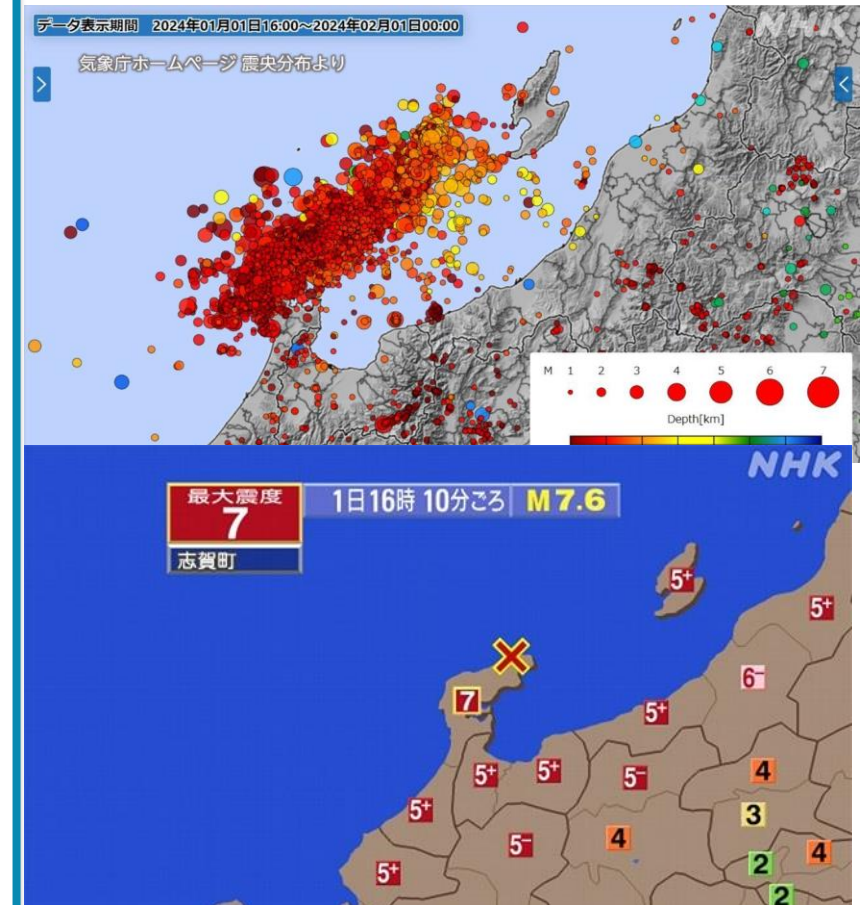
Noto Peninsula Earthquake (Occurred on 1st January 2024)

Overview

Around 4:10 p.m. on January 1, 2024, an earthquake occurred with the epicenter set at the Noto region of Ishikawa Prefecture.

The hypocenter was 16 kilometers deep with magnitude 7.6 and the maximum seismic intensity was 7. Many lives were lost due to the collapse of houses and landslides. There were heavy damages centered on the Noto Peninsulain in Ishikawa Prefecture in particular.

It was the first time for Ishikawa Prefecture to observe a seismic intensity of 7 in the history of its remaining record.



Noto Peninsula Earthquake (Occurred on 1st January 2024)

Overview

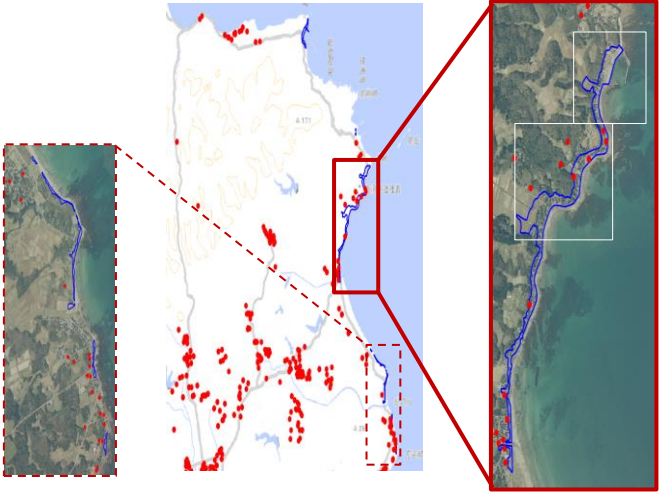
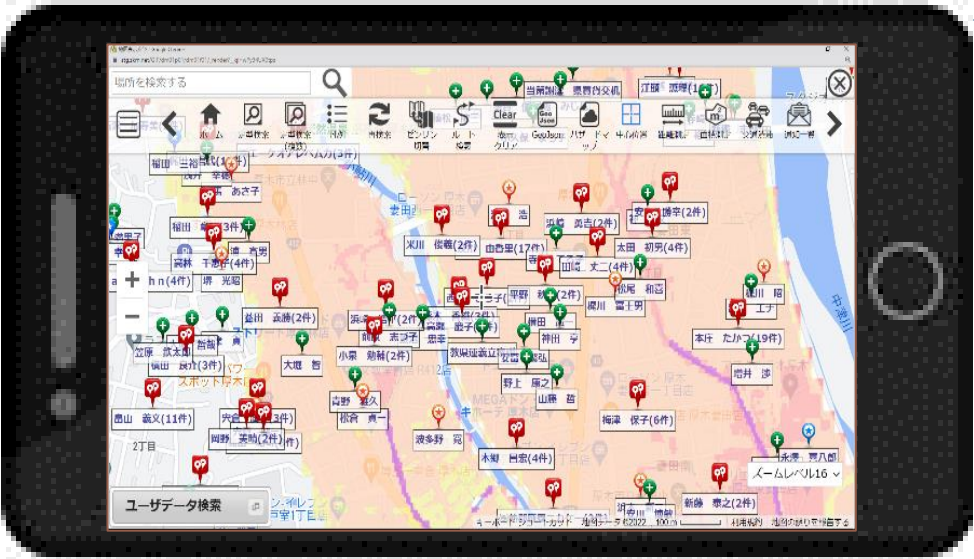
Fire extinguishing was delayed due to water outage in addition to tsunami risks when many buildings were collapsed.

There was a large-scale fire occurred in Wajima City. According to the survey of an expert, the incidence of fires was higher than that of the Great East Japan Earthquake.

In Suzu City, the ground was uplifted over an approximately four kilometers's length and a 2 meters tall's cliff appeared in some areas.



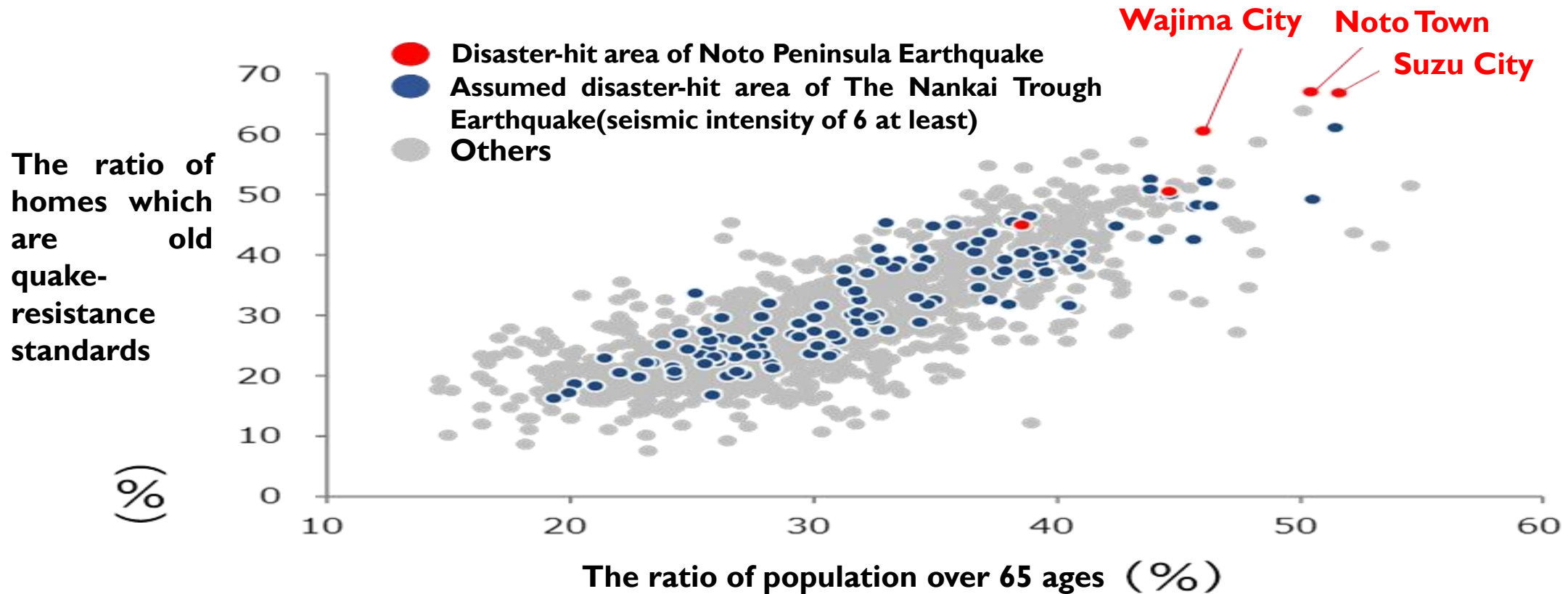
Noto Peninsula Earthquake (Occurred on 1st January 2024)



Payment at Noto Peninsula Earthquake (2024)		
	JA KYOSAI	Non-life insurance company total
Num. of claims	116,532	103,439
	Claims	Claims
Payments	146.7	91.0
	billion yen	billion yen

New issues caused by Noto Peninsula Earthquake

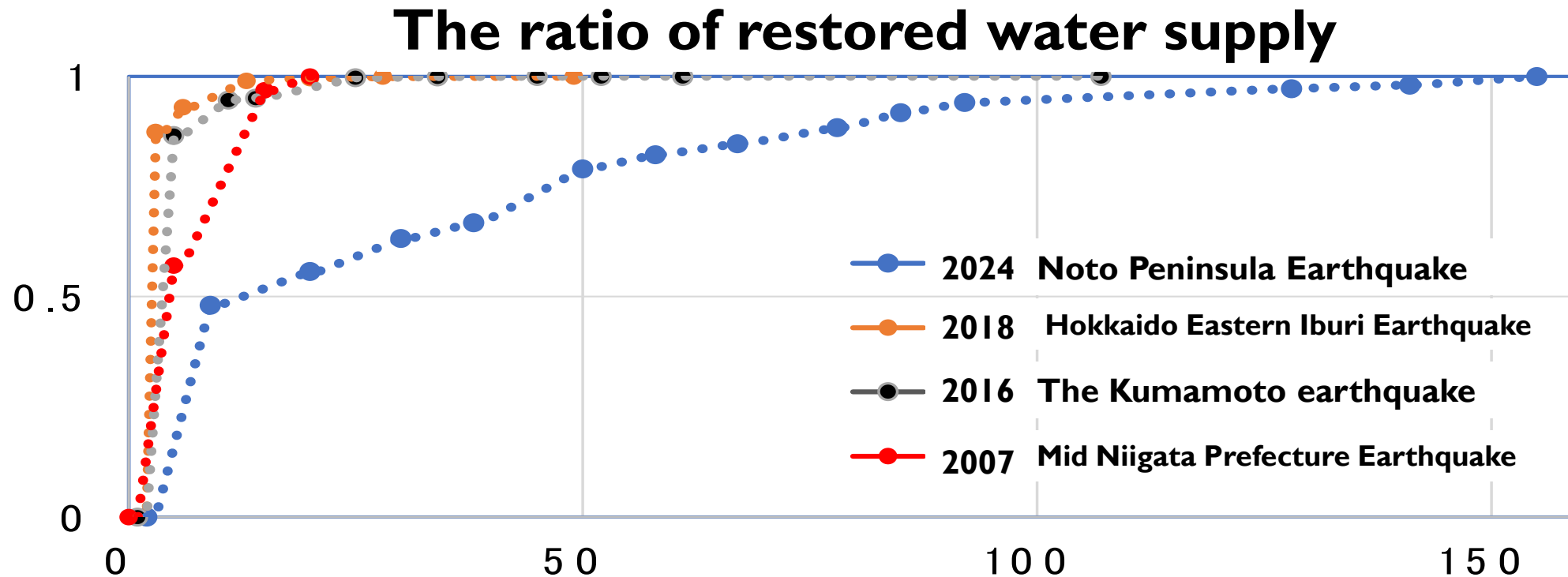
Low rate of earthquake-proof



According to Mitsubishi Research Institute, Inc.

New issues caused by Noto Peninsula Earthquake

Delay of recovery

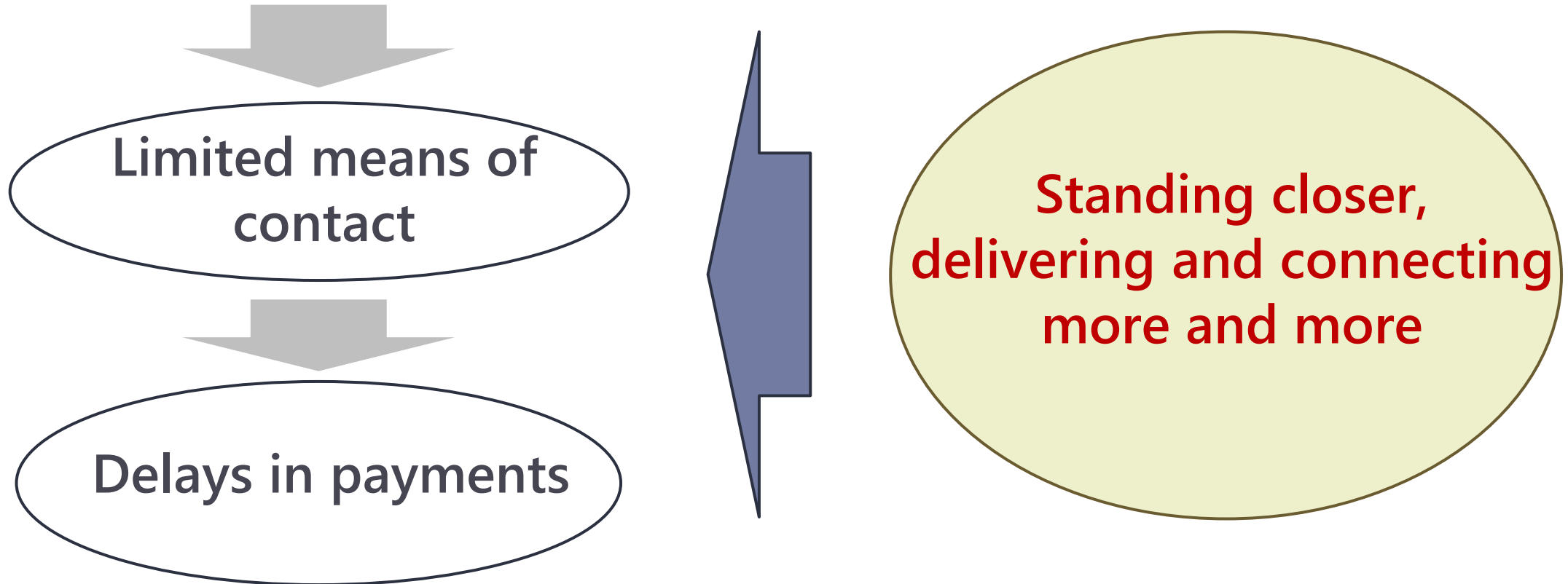


According to Mitsubishi Research Institute, Inc.

New issues caused by Noto Peninsula Earthquake

Weakened resilience of local communities due to aging society

■ Delay of rebuilding houses ■ Prolongation of evacuation life



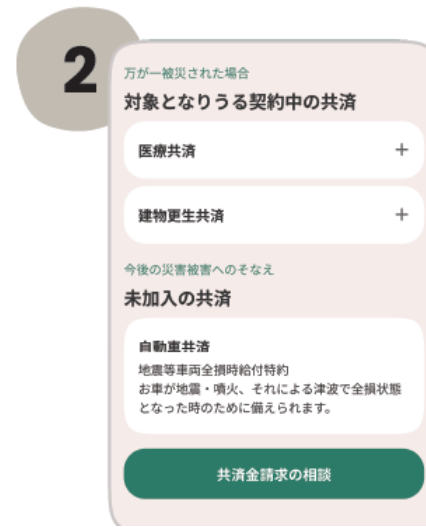
Towards strengthening for Local Community “Resilience”

Strengthening the function of App

“Standing” more closer to members and users,
“Delivering” more comprehensive security



Confirming contracts



Defining the contracts



Familiar system for consultation

Towards strengthening for Local Community “Resilience”

Pursuit of new partnership

Cooperatives

Government

Insurance companies

“Connecting” more with agriculture and local communities broadly and deeply

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Cooperation for awareness-raising activities

- Holding seminars and events
- Guidance to evacuation centres
- Cooperation for preparing disaster hazard maps

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Cooperation for prompt payment

- Early establishment of business structures
- Recommendation of claims to affected residents
- Cooperation for damage verification and assessment

Movie



Members and users



**Standing much closer,
delivering and connected
more and more**



JA and Zenkyoren

Thank you